Director | Writer | Designer

avikabir@nyu.edu

AVI KABIR

PROFILE

- A decade of producing visual content both in-studio and on-location.
- A robust technical experience in AV equipment.
- Experience in managing successful crowdfunding campaigns and leading projects.
- Winner of the 2019 Alfred P. Sloan Short Film Production Award for "The Fog Catcher."

Skills

- Video Production
- Art Direction
- Cinematography
- Digital Photography
- Graphic Design
- Content Writing
- Sound Design
- Brand Design
- Adobe Premiere Pro
- Adobe Lightroom
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Blender 3D
- Ableton Live
- Logic Pro X
- Colour Grading

EMPLOYMENT HISTORY

Creative Project Leader at Meghalaya Basin Management Agency , Shillong

December 2023 — Present

As the Filmmaker and Project Lead for the Meghalaya Basin Management Agency (MBMA), I am entrusted with creating a compelling documentary film on the Living Root Bridges (LRBs). This project aims to showcase these structures' unique natural and cultural heritage at regional, national, and global levels. Through audio-visual storytelling enriched with traditional songs, folktales, and narratives, my responsibility is to intricately weave together the historical, socio-cultural, and environmental significance of LRBs in the lives of the people of Meghalaya's Khasi-Jaintia regions. The film will not only celebrate the living root bridges as unique architectural marvels but also advocate for indigenous community-led conservation, garner global attention, and emphasize the need for better recognition and preservation. The documentary will be showcased at prestigious film festivals and popular streaming platforms as a powerful tool to attract government attention to conservation efforts and sustainable livelihoods for indigenous communities.

Video Studio Manager/Producer at New York University, New York City

May 2022 — June 2023

As the Studio Manager at NYU School of Global Public Health, I led the charge in crafting compelling educational videos, overseeing the entire process from studio to off-site locations. My tenure as a studio manager has provided me with a robust technical foundation in AV equipment, encompassing cameras, video switchers, audio systems, lighting, and streaming platforms. I possess a comprehensive understanding of these components and have hands-on expertise in their effective operation. This experience has also immersed me in live-streaming hardware and software and the orchestration of multiple PTZ cameras.

Crowdfunding Campaign Manager and Creative Design Lead at Black Horse Production, New York City

January 2020 — May 2021

I spearheaded two Kickstarter campaigns for the feature film "Sweet Things," securing $200,000 in total funding. Crafted with precision, my strategic campaign plans successfully drew in and involved 500 backers. I took charge of the project management side, ensuring the seamless execution of our campaign. I designed visually captivating posters featuring renowned personalities such as Steve Buscemi, Jim Jarmusch, Peter Dinklage, and Sam Rockwell to add a touch of star power. In close collaboration with the director, Alexandre Rockwell, I ensured our campaign goals harmonized seamlessly with the film's creative vision.

Filmmaker/Creative Communication Consultant at Rajiv Gandhi Mahila Vikas Pariyojna (RGMVP), Rabereli, Uttar Pradesh

December 2015 — March 2017

As a Filmmaker and Creative Consultant at the Rajiv Gandhi Mahila Vikas Pariyojana, I played a pivotal role in bringing the organization's projects to life for external audiences and potential donors. My responsibilities included crafting impactful films that showcased various initiatives undertaken by RGMVP. Additionally, I provided crucial support in developing an in-house training and knowledge management portal. I focused on creating training films highlighting programmatic themes such as women's empowerment, poverty reduction, financial inclusion, saving newborns and mothers, livelihoods, and Panchayati Raj (village assembly) institution of leadership. A key aspect of my role was leading the charge in developing creative and innovative ideas and strategies for effectively communicating RGVMP's work through social media. This involved conceptualizing and implementing dynamic approaches to showcase the foundation's efforts, ensuring a compelling narrative that resonated with the audience. Through my work, I aimed to amplify the impact of RGVMP's initiatives and contribute to their mission with a blend of cinematic storytelling and strategic communication.

PHOTO EXHIBITIONS

Inward Nehru Memorial Library at Prime Ministers Museum and Library, Delhi

2014

This photo exhibition honours the dedicated librarians of Nehru Memorial Library, captured on 35mm film for a timeless quality. It combines portraits and illustrations to tell how books are processed in the library, offering viewers an engaging narrative about the journey from handling to academic shelves. This unique blend of visuals celebrates the librarians' dedication to shaping the library over the years.

Sense - Documentary Portraits at Oxford Bookstore, Delhi

2012

Sense is a photography exhibition that attempts to go beyond traditional portraits, revealing the often-overlooked beauty in ordinary lives. Through a blend of photojournalism and art, the exhibit tells stories of human connection, offering a captivating look into the lives of everyday individuals.

EDUCATION

Master of Fine Arts - MFA, Cinematography and Film/Video Production, New York University, New York City

2017 — 2021

Master of Arts - MA, Mass Communication/Media Studies, AJK Mass Communication Research Centre, Jamia Millia Islamia, Delhi

2013 — 2015

Postgraduate Degree, Development Communication, AJK Mass Communication Research Centre, Jamia Millia Islamia, Delhi

2012 — 2013

Bachelor's degree, Psychology, Jamia Millia Islamia, Delhi

2009 — 2013

LINKS

www.avikabir.com www.noisylad.com

REFERENCES

Alexandre Rockwell from Black Horse Productions

+1 (310) 415-2305 | alrock55@gmail.com

Marina Thomatos from School Of Global Public Health, NYU

+1 (917) 825-2528 | thomatos@nyu.edu

Mr. Sampath Kumar (I.A.S) from Government of Meghalaya

+ 91-99180 00079 | sampath97@gmail.com

LANGUAGES

- English
- Hindi

HOBBIES

Guitar, Piano, Swimming & Athletics, Reading, Collecting Photographs and field recording interesting sounds.